IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

ContentGuard Holdings, Inc.,

Plaintiff,

-against-

Civil Action No. 2:13-cv-1112 (JRG)

Amazon.com, Inc., et al

Defendants.

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE OF COUNSEL FOR PLAINTIFF CONTENTGUARD HOLDINGS, INC.

NOW COMES John C. Briody with the law firm of McKool Smith, P.C., 1 Bryant Park, 47th Floor, New York, New York 10036, and enters an appearance as counsel of record for Plaintiff ContentGuard Holdings, Inc.

Sam Baxter will remain designated as the Lead Attorney for Plaintiff ContentGuard Holdings, Inc. Mr. Briody is to receive notices from the Court on all issues related to this case.

Dated: February 3, 2015 Respectfully submitted,

/s/ John C. Briody

John C. Briody N.Y. State Bar 4231270 jbriody@mckoolsmith.com McKOOL SMITH, P.C. One Bryant Park, 47th Floor New York, New York 10036 Telephone: (212) 402-9400

Fax: (212) 402-9444

Samuel F. Baxter, Lead Attorney Texas State Bar No. 01938000 sbaxter@mckoolsmith.com MCKOOL SMITH, P.C. 104 East Houston, Suite 300 Marshall, Texas 75670 Telephone: (903) 923-9000

Facsimile: (903) 923-909

ATTORNEYS FOR CONTENTGUARD HOLDINGS, INC.

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this notice was served on all counsel who are deemed to have consented to electronic service on the 3rd day of February 2015.

/s/ John C. Briody

John C. Briody
N.Y. State Bar 4231270
jbriody@mckoolsmith.com
McKOOL SMITH, P.C.
One Bryant Park, 47th Floor
New York, New York 10036
Telephone: (212) 402-9400

Fax: (212) 402-9444